



Matt Thornhill

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Expertise

Design

Journey Mapping
Prototyping
Sketching
Wireframing
Visual Design
Interactions
Web
iOS
Android

Research

Design Sprints
Affinity Diagramming
Card Sorting
Comparative Assessment
Heuristic Analysis
Proto-Personas
Guerrilla User Research
Usability Testing

Tools

Sketch
Principle
Invision
Marvel
Zeplin
Webflow
Figma
Adobe Creative Suite
Keynote
Ludus

Experience

Product Director / Co Founder

June 2017 - Present @ Justlend

Lead all product design across all platforms for a funded, currently stealth Fintech company.

CEO / Co Founder

April 2018 - Present @ MapCoin

Founder and CEO of MapCoin. Mapcoin drives the creation of maps and location data using the power of our community. Lead all design, product and strategy. Grew member base from 0 to 50k in 2 weeks.

UI/UX Designer

Mar 2018 - May 2018 @ Schoolviews

UX/UI redesign for web. Mini design sprint, prototyping, responsive visual design.

UI/UX Web & Mobile Designer

Dec 2017 - June 2018 @ Alluma

Lead designer tasked to design their cryptocurrency exchange on Web, iOS and Android devices.

UI/UX Designer

Dec 2017 - Mar 2018 @ Refereum

UX/UI for their token sale website. Print design for whitepaper. Art direction for marketing materials

VP Of Hardware / Co Founder

Apr 2017 - April 2018 @ Voxelmaps

Worked on the prototype hardware for a AI mapping startup who are developing a Voxel Map to create a true 3D model of the planet, with 10cm positional accuracy, with full photographic & semantic detail for autonomous agents outdoors and indoors.

Creative Director / Co Founder

Feb 2008 - April 2018 @ Navmii

Lead all design efforts across the company, with teams in London, San Francisco and St Petersburg Russia, including branding, user experience, user interfaces, prototyping, visual design. Point of contact for all products for management and development team. Helped create and scale core product to 25 million users, in over 195 countries.

Creative Director / Co Founder

June 2010 - April 2013 @ ShareThe Limited

Founder and Creative Director of ShareThe Ltd - ShareThe develops social apps for sports fans around the world. STM joined forces with Latin Americas largest broadcaster Televisa

Product Director / Co Founder

Feb 2004 - October 2007 @ Karputer

Product Director and founder of Karputer, which was the leading in-car PC technology company in the UK. Worked with companies such as Bentley, Aston Martin and McLaren. Has a UK patent to his name, with the technology created with Karputer.